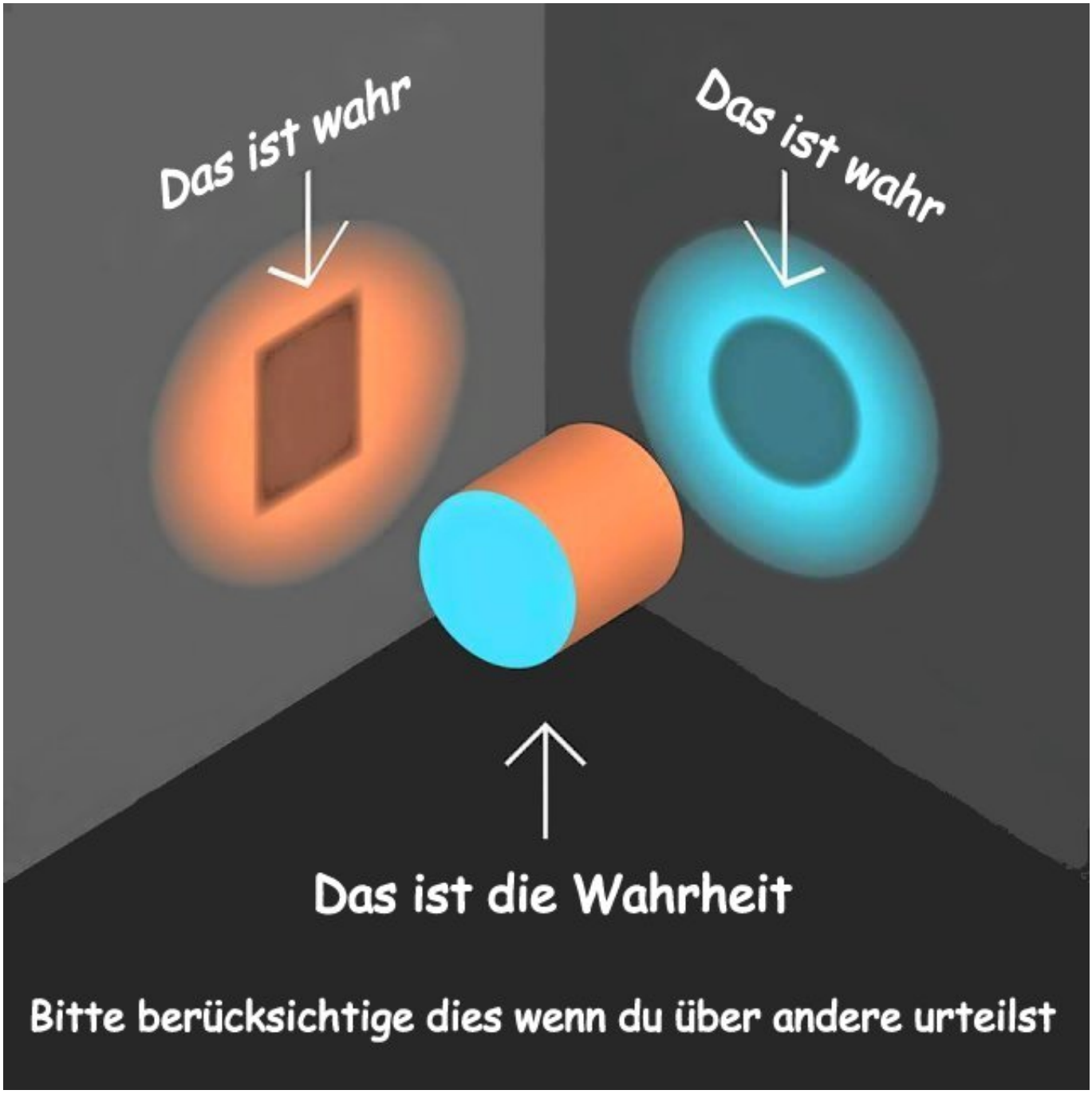Die Sichtweise